

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28

Exhibit O

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28

Edit Audience ✕

Select the location, age, gender and interests of people you want to reach with your ad.

Gender 

All

Men


Women

Age 

18

65+

Locations 

 Locations

Type to add more locations

United States

United States + 25 mi ✕

Detailed Targeting 



Detailed Targeting

anxiety

Browse →

For adv

Anxiety UK

Interests

Anxiety and Depression Association of America

Interests

High Anxiety

Interests

Specific

Broad

Cancel

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28

Edit Audience



Age

18

65+

Locations

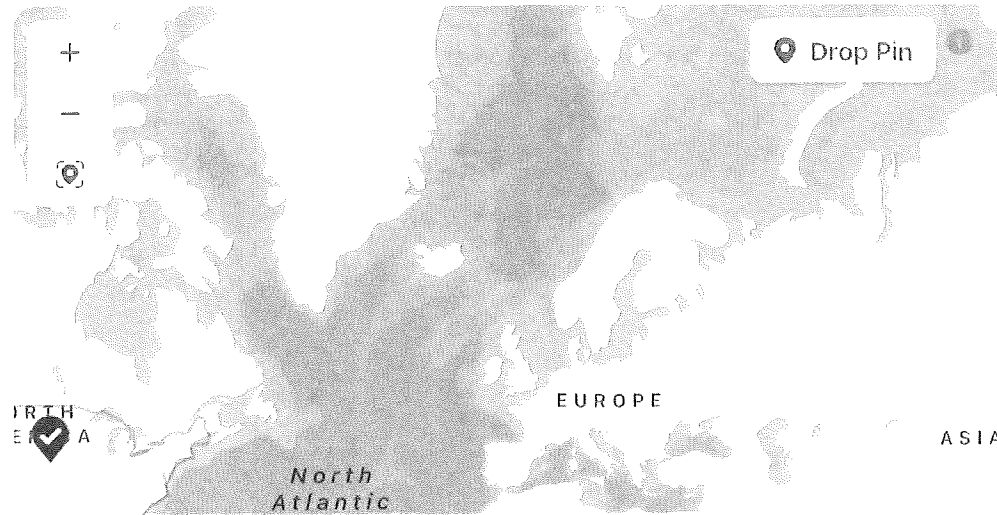


Locations

Type to add more locations

United States

United States + 25 mi X



Detailed Targeting

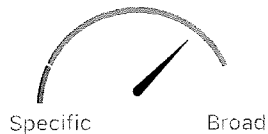


Detailed Targeting

seasonal affe

Browse →

For adv **Seasonal affective disorder**
Interests



Potential Reach: 190,000,000 people

Your audience selection is fairly broad.

Cancel